

**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street, Mumbai – 400001**

**Ref: Scrip Code 542592**

**Sub: INTIMATION REGARDING CBSE APPROVES OLYMPIAD BY HUMMING BIRD EDUCATION LIMITED UNDER REGULATION 30 OF SEBI LISTING REGULATIONS**

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), Humming Bird Education Limited, a pioneering organization in the field of academic Olympiads, is thrilled to announce a groundbreaking collaboration with the Institute of Company Secretaries of India (ICSI). This partnership has culminated in the launch of the ICSI Olympiad, a unique educational initiative that has recently received **official approval from the Central Board of Secondary Education (CBSE)**.

In an unprecedented move, **CBSE has issued a notification to all 28,000 affiliated schools** across the nation, encouraging their participation in the ICSI Olympiad at no cost. This significant endorsement by CBSE marks a pivotal moment for Humming Bird Education Limited, positioning it as the only Olympiad organization to receive such recognition and approval from the esteemed board.

#### **Key Highlights:**

- **Unprecedented Collaboration:** The synergy between Humming Bird Education Limited and ICSI sets a new benchmark in academic excellence and innovation.
- **Nationwide Reach:** With CBSE's endorsement, the ICSI Olympiad is now accessible to a vast network of schools, reaching a wide demographic of students across India.
- **Free Participation:** In a bid to promote inclusive education, CBSE has made participation in the ICSI Olympiad free for all its affiliated schools.
- **Exclusive Recognition:** Humming Bird Education Limited stands as the sole Olympiad organization to receive CBSE's approval for its Olympiad, underscoring its commitment to quality and academic rigor.

#### **A Gateway to Exponential Growth**

This collaboration and subsequent CBSE approval are not just milestones but also gateways to exponential growth for Humming Bird Education Limited. With its PAN India presence now significantly bolstered, the company is poised for enhanced market positioning. This development is expected to bring manifold benefits:

- **Reputational Enhancement:** Aligning with national educational standards and receiving CBSE's approval elevates Humming Bird Education Limited's stature in the academic sphere.
- **Future Financial Upsides:** While the current focus is on educational enrichment, this initiative paves the way for future financial gains and sustainable growth.
- **Diverse Advantages:** From increased visibility to strengthened credibility, the advantages of this development are multifaceted and far-reaching.
- A Commitment to Educational Excellence

**HUMMING BIRD EDUCATION LIMITED (CIN NUMBER - L80221DL2010PLC207436)**

**A 95/3, 2<sup>ND</sup> FLOOR, WAZIRPUR INDUSTRIAL AREA, DELHI**

**Email: [info@hummingbirdeducation.com](mailto:info@hummingbirdeducation.com) | Web: [www.olympiads.co.in](http://www.olympiads.co.in)**

**Ph - +91-9999383339**

At the heart of this initiative is Humming Bird Education Limited's unwavering commitment to educational excellence. By introducing the ICSI Olympiad in collaboration with ICSI and under the auspices of CBSE, the company reaffirms its dedication to fostering a culture of academic curiosity and brilliance among students across India.

This is for your information and record.

Thanking you,

Yours faithfully

**For Humming Bird Education Limited**

**Shweta Dwivedi**

**Company Secretary & Compliance Officer**

**Date: 25.11.2023**

**Place: Delhi**

# Humming Bird

**Education Ltd.**

Learn. Discover. Innovate

[www.olympiads.co.in](http://www.olympiads.co.in)



**HUMMING BIRD EDUCATION LIMITED (CIN NUMBER - L80221DL2010PLC207436)**

**A 95/3, 2<sup>ND</sup> FLOOR, WAZIRPUR INDUSTRIAL AREA, DELHI**

**Email: [info@hummingbirdeducation.com](mailto:info@hummingbirdeducation.com) | Web: [www.olympiads.co.in](http://www.olympiads.co.in)**

**Ph - +91-9999383339**